CLAIMS

WHAT IS CLAIMED IS:

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- 1. A sign for use in traffic barricades, said sign comprising a transparent material having traffic flow indicia thereon, said sign being received in or on a traffic barricade.
- 2. The sign of Claim 1 wherein said traffic flow indicia comprises traffic flow instructions in a first direction appearing on a first side of said transparent material and traffic flow indicia in a second direction, opposite to said first direction, appearing from a second side, opposite said first side, of said material.
- 3. The sign of Claim 1 wherein said transparent material is a clear substrate.
- 4. The sign of Claim 3 wherein said traffic flow indicia comprises a translucent element.
- 5. The sign of Claim 4 wherein said traffic flow indicia comprises parallel slanting bars.
- 6. The sign of Claim 4 wherein said traffic flow indicia comprises an arrow.
 - 7. A traffic barricade comprising:
 - at least one reversible sign; and
 - a barricade stand having a means for receiving said at least one reversible sign.
- 8. The traffic barricade of Claim 7 wherein said reversible sign comprises a transparent material having traffic flow indicia thereon.
- 9. The traffic barricade of Claim 8 wherein said traffic flow indicia comprises traffic flow instructions in a first direction appearing on a first side of said transparent material and traffic flow indicia in a second direction, opposite to said first direction, appearing from a second side, opposite said first side, of said material.
- 10. The traffic barricade of Claim 9 wherein said transparent material is a clear substrate.
- 11. The traffic barricade of Claim 10 wherein said traffic flow indicia comprises a translucent element.

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- 12. The traffic barricade of Claim 11 wherein said traffic flow indicia comprises parallel slanting bars.
- 13. The traffic barricade of Claim 11 wherein said traffic flow indicia comprises an arrow.
- 14. The traffic barricade of Claim 8 wherein said means for receiving said reversible sign comprises a portion that forms a background to said reversible sign when said reversible sign is received, said portion being reflective.
- 15. The traffic barricade of Claim 9 comprises a first reversible sign and a second reversible sign each having identical traffic flow indicia thereon and wherein said barricade comprises a respective means for receiving said first and second reversible signs, each of said first and second reversible signs comprising orientation indicia for use by an operator of said traffic barricade to make certain that said first and second reversible signs are oriented consistently.
- 16. A method for providing a reversible traffic barricade, said method comprises the steps of:

preparing at least one transparent material having traffic flow indicia appearing thereon using translucent ink on a first side of said material;

configuring a barricade stand to receive said at least one transparent material;

applying a reflective coating to that portion of said barricade that receives said at least one transparent material; and

releasably coupling said at least one transparent material to said barricade to form a barricade that provides traffic flow instruction in a first direction.

17. The method of Claim 16 further comprising the steps of: removing said at least one transparent material from said barricade;

reversing said at least one transparent material; and

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releasably coupling said at least one transparent material to said barricade to form a barricade that provides traffic flow in a second direction, opposite to said first direction.

- 18. The method of Claim 16 wherein said step of configuring a barricade stand comprises configuring said barricade stand to receive two transparent materials to be vertically aligned.
- 19. The method of Claim 18 further comprising the step of including orientation indicia on said two transparent materials so that an operator of said barricade can verify that said two transparent materials are oriented consistently with said barricade stand.
 - 20. A traffic barricade comprising:

a portion for providing alternating slanted bar traffic flow indicia;

a stand for supporting said portion; and wherein said alternating slanted bar traffic flow indicia comprise a plurality of slanted bar lenses, each one of said slanted bar lenses comprising a translucent material that can be positioned in a first veer direction or in a second veer direction, opposite to said first veer direction.

- 21. The traffic barricade of Claim 20 wherein said portion forms a reflective background for said alternating slanted bar traffic flow indicia.
- 22. The traffic barricade of Claim 21 wherein each slanted bar lens comprises a translucent orange material.
- 23. The traffic barricade of Claim 21 wherein each slanted bar lens comprises an orange translucent ink applied to a clear material or substrate.
- 24. The traffic barricade of Claim 20 wherein said portion comprises means for positioning each of said slanted bar lenses in a first veer direction or in a second veer direction.
- 25. A method for providing a reversible traffic barricade, said method comprises the steps of:

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preparing a plurality of translucent slanted bar lenses;

configuring a barricade stand to receive said plurality of translucent slanted bar lenses;

applying a reflective coating to that portion of said barricade that receives said plurality of slanted bar lenses; and

releasably coupling said plurality of slanted bar lenses to said barricade to form a barricade that provides traffic flow instruction in a first direction.

26. The method of Claim 25 further comprising the steps of: removing said plurality of slanted bar lenses from said barricade;

reversing said plurality of slanted bar lenses; and

releasably coupling said plurality of slanted bar lenses to said barricade to form a barricade that provides traffic flow in a second direction, opposite to said first direction.